

Request for Sponsorship for 2019 PDGA World Championship

What: Opportunity to sponsor the PDGA Pro World Championship, the premier disc golf event in the world. Disc golf is one of the fastest growing, recreational sports in the World. This tournament will bring people from around the World and every state.

When: The tournament will take place in 2019 from August 10th through the 17th. The actual competition dates are August 13th through August 17th.

How Much To Be a Sponsor: All sponsors get mentioned on the website and will be listed in the player's guide:

- Food Sponsor: Ability to sell food/drinks at one course for one day is \$125; all five days would cost \$475
- Exclusive hole sponsor at three courses: \$550
- Course Sponsor (designed for business): Includes banners, feather flags and tents at course, video broadcast sponsorship for one day which would include a banner and video ad in the coverage, opportunity to add goodie item in player packs, special mention at the opening ceremony, free vending throughout the event, special mention at awards as course sponsor and hole sponsorship at other two courses which would include banner and sign on that hole: Sunset \$3,250; Northwood \$3,250; Eureka \$5,000
- Elite Course Sponsor (designed for a business but can be a manufacturer): Includes everything in course sponsorship plus two additional days of video broadcast sponsorship for a total of three days, two banners at other two courses, logo inclusion on main sponsorship banner that will be printed 20+ times, opportunity to place three pros on first round featured cards, commitment to use manufacturer basket at this course, three additional hole sponsorships, ability to produce special World Championship discs and inclusion of other special marketing pieces at this course: Sunset \$7,000; Northwood \$7,000; Eureka \$15,000. Manufacturer could choose to be this option and the Course Sponsor: Sunset \$9,000; Northwood \$9,000; Eureka \$18,000
- Product/Service Sponsors: Vendor, Footwear, Disc Golf Bag, Apparel, Sunglasses, Beverage, Bank & More: Will be branded as official "Product or Service" of the event and will include video sponsorship and banners and signage at all three courses; will also include special mention online and at opening ceremony and awards and free vending at the event: \$2,000
- Elite Sponsor: Includes hole sponsorship at all courses, video broadcast sponsorship for one day which would include a banner and video ad in the coverage, free vending at the event, banner at each course, special mention at opening ceremony and Awards Ceremony, chance to include goodie item in player's pack bags: \$2,000

- Major Sponsorship (reserved for businesses or cities or tourism funds): Includes everything in the Elite Sponsorship plus 6 additional banners at courses, video broadcast sponsorship for two days which would include a banner and video ad in the coverage, three additional hole sponsorships and more: \$6,000+
- Presenting Sponsor: The presenting sponsor of the event will be the dominant marketing presence at the event. The title of the event would be the 2019 PDGA Professional World Championship presented by XYZ Company. All branding for the event would include the presenting sponsor. All video coverage will include a reference to the presenting sponsor. Video coverage will include banner ads and 15 and 30 second commercials: All Courses will feature representation from presenting sponsor including tents, feather flags and banners: \$25,000

FlyMart:

1. FlyMart: \$100 (10 by 10 space, additional space can be bought)
2. Course Vending all Week at one Course: \$200
3. Course Vending one day at Eureka: \$75
4. FlyMart & Vending at one Course all weekend: \$275

Details: The 2019 PDGA Pro World Championship event is an international event that will be the most lucrative disc golf event of all time. Our goal is to add \$80,000 to the pro purse. The 2019 tournament will be broadcast online by Smashboxx TV and will be covered by 5 other video production companies. Our tournament will be published online at www.pdga.com, covered by local media, covered by disc golf media, is expected to have 300 competitors and will achieve over 2,000,000 views from our video broadcasts. We also expect to have over 4,000 spectators throughout the week. We will spend \$50,000+ on the media for this event, and we expect it to be the most covered disc golf event of all time from a media perspective.

St. Jude Involvement: Our goal is to raise \$50,000 for St Jude through this event. St Jude is the leading charity in the world fighting childhood cancer. No patient ever pays for any services through St Jude.

Contact: Tournament director Nate Heinold's contact information is 309.657.9971 and his email is nate@ledgestone.com - Sponsor checks can be made out to the Ledgestone Insurance Open and mailed to 1142 Peoria Street Washington, IL 61571